



Blancco Mobile Buy-back/Trade-in

Make trade-in easy & accurate in-store or at-home



With Blancco Buy-back/Trade-in, you can:

Identify the device

Accurately capture details like the device make, model and IMEI, eliminating human error and Type Allocation Code (TAC) inaccuracies.

Diagnose the device condition

Determine accurate device condition and value through our comprehensive automated and semi-automated checks, including 98% accurate cracked glass detection and LCD screen quality tests.

Present a trade-in value

We integrate with your trade-in partner to present your trade-in price directly to the consumer.

Key Benefits

- Provide accurate device valuation in real time based on functional tests and cosmetic grade, carrier, color and more.
- Enable remote device condition assessment with automated and assisted tests.
- Remove human error from the assessment process and improve operational efficiencies.
- Configure trade in prices and cosmetic questions to fit your unique needs; update valuations in real time.
- Ensure no locked devices go back into the reverse channel with our unique TradeID code.
- Include personalized next steps for at home/in-store device return.
- Easily integrate into your existing trade in or buy back program(s).
- Reduce variance in trade-in quote prices.
- Extend trade-in reach while acquiring and retaining new customers.
- Return devices to inventory on time.

Remove OEM Locks

Use the solution to enforce the disabling of the OEM lock & passcodes, so you never get a locked device back into your inventory.

Omnichannel Delivery

Our app is entirely App & Play Store compatible, facilitating full omnichannel delivery of your trade-in programs.

Tests:

- 30+ configurable programmatic, automated, semi-automated and manual diagnostic tests
- Includes unique screen quality tests, as well as battery health tests, LCD screen test and more

Supported Devices / Browsers:

- Supports all iOS devices, version 10.0 and up
- Supports all Android devices, version 4.4 and up
- Supports web browsers IE 9+, Firefox16+, Chrome12+, Safari 31+, O15+

Harness Key Data for Targeted Marketing:

- Operating system & version
- Condition & device health
- Capacity & storage
- App install date
- Make & model
- Location
- Carrier
- Value
- Age

Try Blancco Mobile Buy-Back / Trade-In today. [Click here](#) to request your free trial.