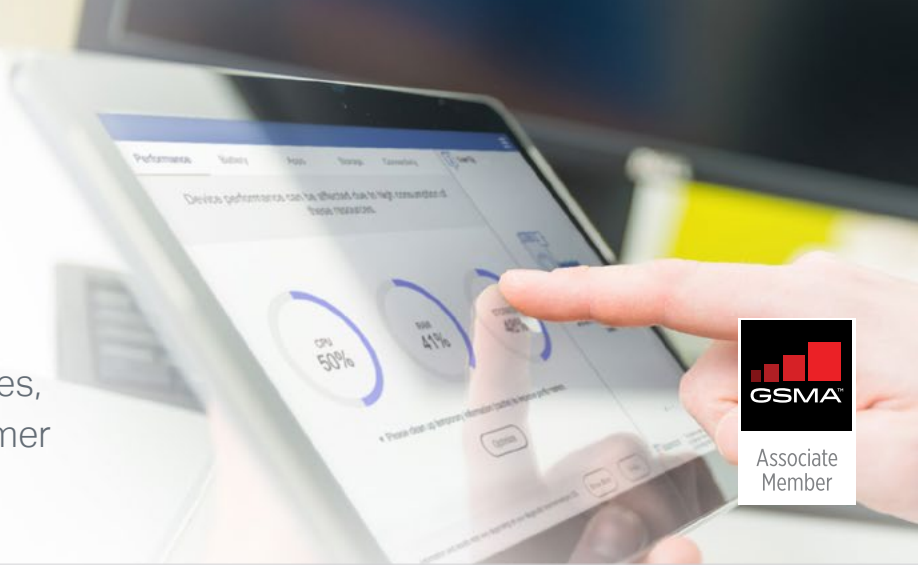




Blanco Mobile Retail

Reduce variance in trade-in quote prices, remove human error & increase customer satisfaction



Choose the workflows you need to streamline your retail process.



Returns Resolution

- Quickly and objectively assess device condition with automated and assisted tests.
- Reduce NTF/NFF returns by up to 40 percent.
- Eliminate user and retail agent subjective opinions.
- Accurately identify device make, model and memory.
- Prevent locked devices entering the reverse channel with a unique TradeID code.
- Show NTF/NFF best practice recommendations with the ability to update in real time.
- Show personalized instructions for at home or in-store device return.
- Comprehensive NTF/NFF data shows store level compliance and failure rates and provides end-user to manufacturer device return visibility.



Buy-back/Trade-in

- Reduce returns variance by accurately and objectively identifying device condition.
- Provide real-time valuations – based on functional tests and cosmetic grade, carrier, color and more.
- Enable remote device condition assessment with automated and assisted tests.
- Easily configure trade-in prices and cosmetic questions.
- Easily integrate into your existing trade-in or buy-back program(s).
- Include personalized next steps for at home/in-store device return.
- Guide users to remove OEM Locks and passcodes—so locked devices never go back into your inventory.
- Completely App & Play Store compatible.



Wireless Content Transfer

- Perform fast, cross-platform wireless content transfers—no hardware required.
- Initiate multiple wireless content transfers at once, at-home or in retail environments.
- Perform transfers directly through the router—no internet connection required.
- Easy to use; minimal sales training required; use a single interface for multiple platforms.
- Transfer videos, images and contacts effortlessly.



Mobile Insurance

- Identify and assess device condition prior to offering coverage.
- Allow customers to purchase insurance anywhere, any time through an app or web browser with remote condition assessment.
- Provide a range of insurance purchase options.
- Perform accurate claim validation/fraud detection.
- Configure your unique set of automated and assisted diagnostic tests, including: screen quality tests, physical damage and lost/stolen checks.
- Update real-time insurance plan quotes on the fly.

SUPPORTED DEVICES / BROWSERS	AUTOMATIC TESTS
<ul style="list-style-type: none"> • Supports all iOS devices, version 10.0 and up • Supports all Android devices, version 4.4 and up • Supports web browsers IE 9+, Firefox16+, Chrome12+, Safari 31+, O15+ 	<ul style="list-style-type: none"> • Capacity and availability • Number of contacts & apps installed • Security locks, FMIP & Google account detection • Make, model, marketing name & MAC address • Time, date & location settings • OS version • SIM card, phone number, carrier and more
CONFIGURABLE DIAGNOSTIC TESTS	AVAILABLE FORMATS
<ul style="list-style-type: none"> • LCD & screen glass • Capture IMEI / serial number / MEID / IMSI • Sensors: magnetometer, gyroscope, accelerometer • Touchscreen, screen timeout details, brightness • Buttons (mute, volume, home, power) • Microphone • Loudspeaker • Earpiece • Earphone jack • Battery health, temperature, charging & drain • Dead pixels • Front & back camera & flash • GPS • WiFi • Bluetooth & connection details 	<ul style="list-style-type: none"> • Customer-facing application (available on App & Play Store) • API for integration into an external business process • A library format, suitable for integration into an existing application (SDK)

Get your free Blanco Mobile Solutions demo today. [Click here to get started.](#)